

“The BEMAS Conference is a great place to network.” – Stu, COO

2010 | evolution or revolution?

2010 BEMAS Users Conference April 27 - 29, 2010 St. Louis, MO

Don't miss this opportunity to meet and network with 100+ Benefits Management Professionals!

The BEMAS Conference offers intimate sponsorship opportunities with a national audience seeking to build productivity and grow their business. This is a great opportunity to attract new business, enhance relationships and public relations, and to get new exposure and name recognition. Attendees include decision-makers and purchase influencers extending from senior executives to middle management. We understand that time and personnel commitment can be a hurdle to choosing sponsorships. That's why we only accept the most relevant categories of sponsorship to guarantee a max return on investment for both our sponsors and our attendees. Don't miss this exciting opportunity!

Demographics from the 2009 Conference:

Attendees represented 21 states.

Job Title

Manager/Administrator	54%
Information Technology	22%
Executive	24%

Clients have already shown great interest in the following vendor types:

- Banking Solutions
- ACH Processing
- ID Card Solutions
- Check Writing
- Document Imaging Solutions
- Fax Software
- IT Training Services
- Hosting

Sponsor Packages starting from \$250 are available. Please contact the BEMAS Conference Committee if you are interested in sponsoring at conference@bemassoftware.com or (314) 392-4825.

We look forward to having you involved with the Conference!

Sincerely,

BEMAS Conference Committee

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conference@bemassoftware.com
(314) 392-4285

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Sponsor Prospectus

Package 1 (1 Available) \$3500

Half Page Ad **SOLD!**

Logo on Big Screen

Cocktail Reception Sponsor

1 Person 2 Full Day Attendance/Booth

Package 2 (2 Available) \$2500

Half Page Ad

Logo on Big Screen

Lunch Sponsor 1 Day

1 Person Half Day Attendance/Booth

Package 3 (2 Available) \$1500

Half Page Ad **1 of 2 SOLD!**

Logo on Big Screen

Breakfast Sponsor 1 Day

1 Person Half Day Attendance/Booth

A La Carte Items

Half Page Ad \$250

Tchotchke Item in Registration Bags \$250

Lanyards (Sponsor provides lanyards) \$1000

In-Room Gift with Delivery \$1000

(Sponsor provides gift plus \$3 delivery charge per gift)

1/2 Day Booth & Attendance \$500

Full Day Booth & Attendance \$1000

Door Prizes (Plus price of prize) \$500

Ballgame Koozie \$450

Ballgame Cooler \$1250

Ballgame Peanuts \$1500

Ballgame Baseball \$1500

Sponsorship includes:

- Logo placement on 2010 BEMAS Conference website
- Advertisement in 2010 BEMAS Conference booklet
- Ability to display your company's brochures, flyers, or any other material (approved prior) at the registration desk for the duration of the conference